

Thursday, 16th May

Panel 3
Visiting Neighbours. Border Tourism

moderated by Darius Staliūnas

9.30–9.35

Presentation of the panel and the speakers

9.40–10.00

Andreas Stynen and Arie Stoffelen
**Borderline Tourism. Unlocking Identities
at the Belgian-German Frontier since 1920**

10.05–10.25

Leonas Nekrašas
**Visiting Lithuania's "Bleeding Wound": Tourism,
Nationalist Pilgrimages and Rituals in Lithuania's
Borderland with Poland in the 1930s**

10.30–10.50

Kacper Rosner-Leszczynski
**First Post-War (After 1945) Guidebooks to Lower Silesia
(Poland) – An Element of Communist Propaganda,
Appropriation of the Cultural Landscape or Promotion
of Tourism?**

10.55–11.15

Marta Starostina
**"Intourist": Navigating Politics and Perception
in Soviet Baltic Tourism**

11.20–12.00

Q&A / Discussion

12.00–13.30

Lunch break

Panel 4
**Tourism in Central Europe
in the late 19th – early 20th Century**

moderated by Joep Leerssen

13.30–13.35

Presentation of the panel and the speakers

13.40–14.00

Mathias Häußler
**Staging the Kaiserreich. Transatlantic Tourist Advertising
and Nation Branding in Imperial Germany, c. 1880–1914**

14.05–14.25

Stanislav Holubec
**Three Central European Tourist Associations
and Their Relations: The Austrian, German
and Czech Krkonoše Associations at the turn
of the 19th and 20th Century**

14.30–14.50

Dovilė Bataitytė
**The Representation of Modernity as a Sign of Uniqueness.
Tourism Practices in Former East Prussia in the 20th Century**

14.55–15.15

Michael Wedekind
**Journeys to the Abyss: Tourism as a Means
of Nation Building around 1900**

15.20–16.00

Q&A / Discussion

16.00–16.15

Conference closing remarks

Nationalism and Tourism

Conference

15–16 May 2024
Martynas Mažvydas National Library
of Lithuania

Conference Venue

Martynas Mažvydas National Library
of Lithuania
Gedimino pr. 51
LT-01504 Vilnius

Contact

German Historical Institute Warsaw
Branch Office Vilnius
Jogailos g. 4
LT-01116 Vilnius

Conference language

English

dhi.waw.pl
f /DHIWarschau



Ein Institut der
**Max Weber
Stiftung**
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Deutsche
Geisteswissenschaftliche
Institute im Ausland



Branch Office Vilnius

Tourism as a social and cultural phenomenon since the nineteenth century has not only been a recreational practice or the opportunity to see unseen places, but also a tool for the realization of political interests. The 2024 conference, held on 15–16 May in Vilnius at the premises of the Martynas Mažvydas National Library of Lithuania, will further explore the intricate relationship between tourism, leisure and nationalism.



Wednesday, 15th May

9.00–9.15
Welcoming words

9.20–10.15
Keynote 1

Eric G.E. Zuelow
Tourism and Nationalism since the 18th Century

Presentation by Ruth Leiserowitz

10.15–10.30
Coffee break

Panel 1
Between Tourism and Politics

moderated by Ruth Leiserowitz

10.30–10.35
Presentation of the panel and the speakers

10.35–10.55
Aigi Rahi-Tamm
Tourists from the Native Land: Friends and/or Political Messengers? Behind the Scenes of Soviet Cultural Diplomacy by the Example of Estonian-Swedish Contacts in the 1960s

11.00–11.20
Torsten Feys
From Tourist to Occupier to Arch-Enemy and Back: The Exclusion of Germans from Belgian Seaside Resorts During the 1920s

11.25–11.45
Aimée Plukker
What Ought to be Seen: Sightseeing Cities in Cold War Western Europe

11.50–12.10
Vladimir Levin
Antiquity versus Modernity: Jewish Heritage Tourism in Europe before World War II

12.15–13.00
Q&A / Discussion

13.10–14.30
Lunch break

Panel 2
Foreign Gaze/Advertising (Branding) the Nation Abroad

moderated by Hanno Brand

14.30–14.35
Presentation of the panel and the speakers

14.40–15.00
Murray Pittock
National Brands and National Economies in European Cultural Tourism

15.05–15.25
Ekaterina Ayyün
The Major Places of Interest in Constantinople as Seen by the Émigrés from the Former Russian Empire

15.30–15.50
Jorge Villaverde
Selling the “True Spain” Under the Counter: The Tourist Propaganda Campaign Of 1932

15.55–16.15
Ilja Van Damme & Dr. Gerrit Verhoeven
Frozen in Time. (UN)Seeing Belgium through a Picturesque Lens (1830–1914)

16.20–17.00
Q&A / Discussion

17.00–17.15
Coffee break

17.15–18.25
Keynote 2
Motti Zalkin
Traveling from homeland to native land: tourism between nostalgia and national identity

Presentation by Darius Staliūnas

19.00–21.30
Dinner

