

# "Nationalism and Tourism" conference

## PROGRAM

Wednesday, 15th May

9:00–9:15 Welcoming words and presentation of the conference and the Keynote speaker

### Keynote presentation 1

9:20–10:15 **Keynote 1. Eric G. E. Zuelow**  
Nationalism and Tourism: From Liberal State-Building to Separatism

10.15 - 10.30 Coffee break

### 10:30–13:00 Panel 1. Between Tourism and Politics

10:30 - 10:35 Presentation of the panel and the speakers

10:35 - 10:55 Aigi Rahi-Tamm  
Tourists from the Native Land: Friends and/or Political Messengers? Behind The Scenes Of Soviet Cultural Diplomacy By The Example Of Estonian-Swedish Contacts In The 1960s

11:00 - 11:20 Torsten Feys  
From Tourist to Occupier to Arch-Enemy and Back: The Exclusion of Germans from Belgian Seaside Resorts During the 1920s

11:25 - 11:45 Aimée Plukker  
What Ought to be Seen: Sightseeing Cities in Cold War Western Europe

11:50 - 12:10 Vladimir Levin  
Antiquity versus Modernity: Jewish Heritage Tourism in Europe before World War I

12:15 - 13:00 Q&A / Discussion

13:10 - 14:30 Lunch break

### 14:30 - 17:20 Panel 2. Foreign Gaze/Advertising (Branding) the Nation Abroad

14:30 - 14:35 Presentation of the panel and the speakers

14:40 - 15:00 Murray Pittock  
National Brands and National Economies in European Cultural Tourism

15:05 - 15:25 Ekaterina Ayyün,  
The Major Places of Interest and Hidden Gems in Constantinople As Seen By the Russian-Speaking Émigrés

15:30 - 15:50 Jorge Villaverde  
Selling the "True Spain" Under the Counter: The Tourist Propaganda Campaign Of 1932

15:55 - 16:15 Ilja Van Damme & Dr. Gerrit Verhoeven  
Frozen In Time. (UN)Seeing Belgium through a Picturesque Lens (1830-1914)

16:20 - 17:00 Q&A / Discussion

17:00 - 17:15 Coffee break

### Keynote presentation 2

17:15 - 17:20 Presentation of the keynote speaker

17:25 - 18:25 **Keynote 2. Motti Zalkin**  
Traveling from homeland to native land: tourism between nostalgia and national identity

18:25 - 18:30 Closing conference day 1

19:00- 21:30 Dinner

## Thursday, 16th May

### 9:30 - 12:00 Panel 3. Visiting Neighbours. Border Tourism

- 9:30 - 9:35 Presentation the panel and the speakers
- 9:40 - 10:00 Andreas Stynen and Arie Stoffelen  
Borderline Tourism. Unlocking Identities at the Belgian-German Frontier Since 1920
- 10:05 - 10:25 Leonas Nekrašas  
Visiting Lithuania's "Bleeding Wound": Tourism, Nationalist Pilgrimages and Rituals in Lithuania's Borderland with Poland in the 1930s
- 10:30 - 10:50 Kacper Rosner-Leszczynski  
First Post-War (After 1945) Guidebooks to Lower Silesia (Poland) – An Element of Communist Propaganda, Appropriation of the Cultural Landscape or Promotion of Tourism?
- 10:55 - 11:15 Marta Starostina  
"Intourist": Navigating Politics and Perception in Soviet Baltic Tourism
- 11:20 -12:00 Q&A/ Discussion

### 12:00 - 13:30 Lunch break

### 13:30 - 16:00 Panel 4. Tourism in Central Europe in the late 19th -early 20th century

- 13:30 - 13:35 Presentation the panel and the speakers
- 13:40 - 14:00 Mathias Häußle  
Staging the Kaiserreich. Transatlantic Tourist Advertising and Nation Branding In Imperial Germany, C. 1880 – 1914
- 14:05 - 14:25 Stanislav Holubec  
Three Central European Tourist Associations and Their Relations: The Austrian, German and Czech Krkonoše Associations at The Turn Of The 19th And 20th Century
- 14:30 - 14:50 Dovilė Bataitytė  
The Representation of Modernity as a Sign of Uniqueness. Tourism Practices in Former East Prussia in the 20th Century
- 14:55 - 15:15 Michael Wedekind  
Journeys to the A Byss: Tourism as a Means of Nation Building Around 1900
- 15:20 - 16:00 Q&A / Discussion
- 16:00 - 16:15 Conference closing remarks